



The development of self-confidence and leadership skills has never been more important than it is today. Data suggests that a girl's self-esteem peaks at the age of nine and girls' confidence levels drop by 30%, between the ages of 8-14.

Girl Talk's solution is simple and scalable: peer-to-peer mentoring in a supportive environment to develop the leadership potential of every girl. Headquartered in Atlanta, with over 500 Chapters within 10 counties, our mission is to inspire all girls to be confident leaders through peer-to-peer mentoring programs.

Serving 70,000 girls since program inception, we know our program has influenced the lives of participants. After one week at Girl Talk Camp, 97% of girls felt confident in their ability to empower others and 90% of girls considered themselves to be leaders.

Girl Talk is hosting our inaugural, ***Live Confidently, Lead Fearlessly Luncheon*** on **Thursday, November 7th** from **11am-1pm** at Cox Enterprises. We will be honoring outstanding women and girls in the Atlanta community that embody our core values of Leadership, Inclusion, Authenticity and Service. Funds raised will support Girl Talk programs and initiatives and help us serve 10,000 girls this year. Would you consider being a sponsor for this event?

Currently, only 21% of girls believe they have the qualities to be a good leader. With your support, we can impact even more girls to live confidently, lead fearlessly, and grow into women who support and encourage one another.

Please see the attached page for detailed sponsor benefits. If you have any questions, please contact Alyson Coffman at Alyson@mygirltalk.org.

Sincerely,

Alyson Coffman
Director of Development



6425 Powers Ferry Rd, Suite 280 | Atlanta, GA 30339



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mygirltalk.org



Sponsorship Packages

	Presenting Title Sponsor	Leadership Sponsor	Empowerment Sponsor	Mentorship Sponsor	Confidence Sponsor	Friend of Girl Talk
	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	Inkind
Tables Included (10 guests/table)	3	2	1	1	2 tickets	
Ad Size in Program	Full page, back cover	½ page	½ page	½ page		
Number of dedicated social media mentions	8	6	4	3	1	
Promotional Items in swag bag	√	√	√	√	√	√
Logo on event-related materials	√	√	√	√		
Logo on registration signage	√	√	√	√		
Logo on event slideshow	√	√	√			
Recognition by emcee on stage	√	√	√			
Logo included on mobile bidding (if applicable)	√	√	√			
Logo on stage signage	√					
Thank you in program guide, where appropriate	√	√	√	√	√	√





Live Confidently, Lead Fearlessly Luncheon Sponsorship Commitment Form

Sponsorship Level:

- Presenting Sponsor \$25,000
- Leadership Sponsor \$15,000
- Empowerment Sponsor \$10,000
- Mentorship Sponsor \$5,000
- Confidence Sponsor \$3,000

Company/Individual Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

To be included in event program and signage please return by Friday, October 25. Please pay via credit card at www.mygirltalk.org/donate or make checks payable to: Girl Talk, Inc.

Please return form to Alyson Coffman at alyson@mygirltalk.org or mail to:
Girl Talk, 6425 Powers Ferry Road, Suite 280, Sandy Springs, GA 30339.

Girl Talk, Inc. 501(c)3 Tax Identification Number: 65-1239316



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